

★★★★★  
Over 2,000 reviews  
"The Best Baby Shampoo"  
the BUMP

Gently cleanses while comforting the skin  
Naturally tear-free & safe from head to toe  
Skin is left soft, silky, hydrated  
No Bad Stuff: Never any sulfates, synthetic fragrances, dithenones, salicylates, parabens, or other garbage in your baby's hair  
Developed by doctors (CT, NJ, TX)  
Perfected by skin care experts (TX)  
Every bottle sold supports charity, artists, and conservation  
Certified Cruelty-Free  
 Proudly made in America (MA)

**Ingredients**  
This product is 99.9% natural per Puracy's "What Natural Means to Us" definition @ puracy.com/natural!

Purified Water, Sodium Laurylphosphosulfate (Cocounut-Based Cleanser), Sodium Methyl Cocoyl Sulfonate (Cocounut-Based Cleanser), Lauryl Glucoside (Cocounut Oil-Based Cleanser), Cocamidopropyl Hydroxyethylamine (Cocounut-Based Preservative), Sodium Cocoyl Glycinate (Cocounut-Based Cleanser), Citric Acid (Plant-Based Preservative), Vegetable Glycerin (Plant-Based Skin Softener), Capryl Glycol (Cocounut-Based Preservative), Ethylhexylglycerin (Biodegradable Preservative), Hexylglycerol (Cocounut-Based Preservative), Propargyl Glycol (Plant-Based Preservative), Tetrasodium Glutamate Diacetate (Plant-Based Cleanser), Cocoglycolate (Cocounut-Based Cleanser), Glyceryl Oleate (Plant-Based Skin Softener), Pink Grapefruit Essential Oil, Himalayan Pink Salt, Potassium Sorbate (Natural Preservative), Sodium Benzoate (Food-Grade Preservative), Gluconolactone (Food-Grade Preservative), Natural Fragrance

**Directions**  
Apply to a wash cloth, your hands, or directly into the bath; massage into your child's wet skin. Rinse with fresh water.

**Care & Caution**  
For general use only. If skin irritation occurs, rinse with fresh water for 15 minutes. Seek medical attention if problems persist.

12 fl. oz. (355 mL)

**PURACY MONEY BACK GUARANTEE**  
Learn more @ puracy.com

**Plant-Powered Performance**  
Coco Glycolate (from Cocounuts): Lathering without Stripping  
Vegetable Glycerin (from Cocounuts): Silky Smooth  
Himalayan Pink Salt: Balance, Harmony

tear-free  
rinses easily  
no parabens or sulfates

**shampoo & body wash**  
Citrus Grove

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**Directions**  
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16 fl. oz. (473 mL)

**Plant-Powered Performance**  
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Vegetable Glycerin (from Cocounuts): Silky Smooth  
Himalayan Pink Salt: Balance, Harmony

tear-free  
rinses easily  
no parabens or sulfates

**NATURAL BABY SHAMPOO & BODY WASH**  
Citrus Grove

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16 fl. oz. (473 mL)

Apr 2021

May 2020

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Dec 2019

Sep 2019

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Aug 2016

Jul 2015

Dec 2014